

## Hiring Social media Interns!!

Work: No Child's Business India Chapter (WNCB) program of ICCSPL is looking for a passionate, driven individual, who will manage the social media of WNCB, a project which spans 6 countries and simultaneously makes an impact on the ground.

#### **About Us:**

ICCSPL brings together civil society partners, funders, corporates, and government agencies to concerted efforts for disadvantaged communities' economic and social empowerment.

### Scope of work:

We are looking for a self-motivated individual who can work with limited guidance for a period of 3 months, starting from  $30^{th}$  September 2022. The work will be 5 days a week and the intern will report to our Noida office.

## **Responsibilities:**

The responsibility of the social media intern will be following but not limited to -

- ➤ Effectively plan, create and manage social media communication based on our partner's activities.
- ▶ Develop social media strategy, assist with the design and execution of micro-campaigns,
- Create engaging and creative social media content like videos, and infographics and provide metrics on the engagement,
- ➤ Enhance overall social media engagement and ensure seamless constant communication with relevant stakeholders,
- Closely coordinate with the Program team and external partners,
- Suggest and implement new features to develop awareness and contribute to the cause of child labor,
- ➤ Handle any other work assigned by the Reporting Manager

# Eligibility criteria:

- Completed undergraduate course and able to join immediately
- ➤ Relevant experience of managing social media platforms
- Experience in social media marketing would be an added advantage
- Proficiency in written and spoken English and an eye for detail
- Ability to deliver creative content and be aligned with WNCB's goals and vision

## Stipend and perks:

- ➤ A monthly stipend of ₹10,000-₹15,000 will be provided based on qualification and experience
- Certificate on completion

Please send your application to: jobs@iccspl.com by 25th September, 2022.

## **Corporate Office:**

A-45, Ground Floor, Sector 2, Noida, Uttar Pradesh - 201301

### **Regional Office:**

Second Floor, House No-4, Chandan Nagar Beltola Survey, Guwahati, Assam-781028