



Position: Marketing Intern

Location: Delhi-NCR

Reporting to: Manager

Staple Kaka is home delivery model of naturally farmed and chemical-free grocery articles like Atta, Oil, Rice, Pulses, Spices etc. Staple Kaka is focused on a mechanical conversion without preservatives.

Satyavati is a collective that offers finest organic spices and handlooms, crafted and designed by farmers and rural agri and allied entrepreneurs from Assam.

Main Responsibilities:

The key activities to be performed are as follows:

- Develop a thorough understanding of Satyavati and Staple Kaka's products and supply chain
- Be able to confidently demonstrate the product to customers and inform them about the USP
- Explore the potential market and contribute in building a customized strategy
- Maintaining database of existing and potential customers
- Generate footfalls and maintain inventory
- Managing sales at the counter
- Collection of feedback and tele-calling
- Support HR & Admin department as required, assisting in various daily operations

Requirements

- Graduate Degree in Business Administration and/ or any other related technical, vocational or professional qualification, preferably in Marketing
- Experience of 1 year in handling Marketing sector is preferred
- Proficiency in MS Office with expertise in Microsoft Word, PowerPoint and Excel
- Detail oriented and comfortable working in a fast-paced office environment
- Good written and verbal communication skills
- Strong organizational skills with the ability to multi-task

Stipend and perks:

Monthly stipend of ₹10,00-₹15,000 will be provided based on qualification and experience and Certificate on completion

Please send your application to jobs@iccspl.com by 31st July, 2022