



VALUE CHAIN DEVELOPMENT APPROACH

VCD APPROACH

The acceptance of Value Chain Development (VCD) Approach is increasing across development programs. The approach identifies and targets the constraints and opportunities across the chain to make the system more robust. Development agencies and NGOs utilize the approach to make the chain more favorable for the poor or increase their participation and share in the chain. ICCo has pioneered several projects based on VCD and continues to do so through state specific Value Chain Cells. ICCo brings its learning from these projects and teams placed within and outside India. The training is designed with a view to cover the entire range: from concepts to practical program development based on the approach.

ABOUT ICCo

ICCo is a development organisation, working in India to achieve the twin core principles of 'Securing Sustainable Livelihood' and 'Justice and Dignity for All'. We have learnt that development requires the participation of various partners and hence we believe in a multistakeholder approach. ICCo has thus developed partnerships with more than 100 agencies, including Government, Civil Society Organizations, Alliances, International organizations and the Corporate, in more than three decades of its work in India. The support ranged from capacity development and market linkages to access to finance in the areas of Fair & Sustainable Economic Development; Food & Nutrition Security; Fair Climate; Children at Risk and Skill Building. ICCo has been continuously evolving and its role now has changed from a purely provider of grant support to encompass those of a facilitator, co-implementer, strategic financier and technical expert.

Training objectives

- Develop a basic understanding of Value Chain Development Approach
- Gain understanding of the entire process from Value Chain Analysis to measuring the impact
- Provide familiarity in utilizing the various tools required for the approach



Benefits of the program

- Clarity on Value Chain Approach
- Identify key intervention areas
- Develop program based on the approach
- Effectively utilize tools
- Run a complete project cycle
- Monitor and evaluate results



Topics to be covered

- Value chain concepts
- Analyzing a sector
- Developing a value chain map
- Overlaying
- Value chain analysis tools
- Defining intervention strategies
- Developing logical framework



Who should attend

This program is primarily designed for people working on livelihoods of the poor and involved in design, implementation and management of such programs. The training would be useful for mid level to senior level professionals with some experience in livelihood interventions and markets. This program is also useful for researchers, evaluators, policy makers, etc.



About the training mode

- Interactive and participative
- Good mix of Theory and Practical based approach
- Relevant and realistic case studies



About the trainers

- The trainers will be a mix of experienced professionals and implementers
- The trainers will bring in a mix of national and international insights by sharing examples



How to register

Exclusive training programs are organized for organizations. The ideal number of participant in a training program is 15-20. Interested organizations can get details of the training program from the contact mentioned below.



Cost

The cost of the program will depend on the number of participants and the venue.

Testimonials



The training on VCD has completely opened new dimensions in my thinking towards developmental interventions. Being a value chain practitioner, I was full of questions in the first 2 days of training; the picture started to be clear for me only from the 3rd day. While the discussions helped me to get the essence of the approach, cases and exercises helped me master the entire process.

- Swadheen Pattanaik, Jharkhand State Livelihood Promotion Society (JSLPS,) Ranchi



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